



Global impact through local action www.ubhub.org



Our vision is a world where every city can easily and effectively incorporate biodiversity into their decision-making.

Who are we?

Urban Biodiversity Hub (UBHub) is a non-profit that empowers cities worldwide to integrate nature into urban planning and development by providing resources, tools and expertise to measure, promote and enhance biodiversity strategies.

Our team works around the world. We are known for agile and high quality expertise across disciplines linking cities and nature.



We harness our proprietary database on urban initiatives and strategies for nature to understand and analyse current practice.

What do we do?

Produce **strategic guidelines and templates** to drive effective local government decision-making for nature.

Develop **comprehensive biodiversity frameworks and policies** with measurable indicators to enhance your city's ecological health.

Bridge theory and practice from the local to global scale through **articles, webinars, workshops, and training.**

Facilitate engagement that fosters collaboration and innovation, convening diverse experts and practitioners.

Who do we work with?



Example Projects

Whole-of-Government Policy Guidance

UBHub's Urban Butterfly Effect policy brief calls on national governments to accelerate local actions to meet the Global Biodiversity Framework (GBF) targets. The brief harnesses our database to identify how local actions collectively enhance biodiversity.



Indicators & Indices Expertise

UBHub developed the IUCN Urban Nature Indexes (UNI), a framework for cities to measure their impact on nature. The UNI guides decision-making and supports cities of any size and context to report their progress. We also support UNI application.

Facilitation & Knowledge Synthesis

As a core partner in a consortium led by the Science-Based Targets Network (SBTN), UBHub convened and facilitated experts and practitioners to develop the guiding structure and analysis for the Nature Positive Cities Science-Based Targets.



Government Partnerships & Tools

UBHub helps governments develop tools for local progress towards GBF Targets, such as our partnership with Keystone Species Alliance (KSA) and the Government of Quintana Roo, Mexico to develop innovative strategies for urban biodiversity.